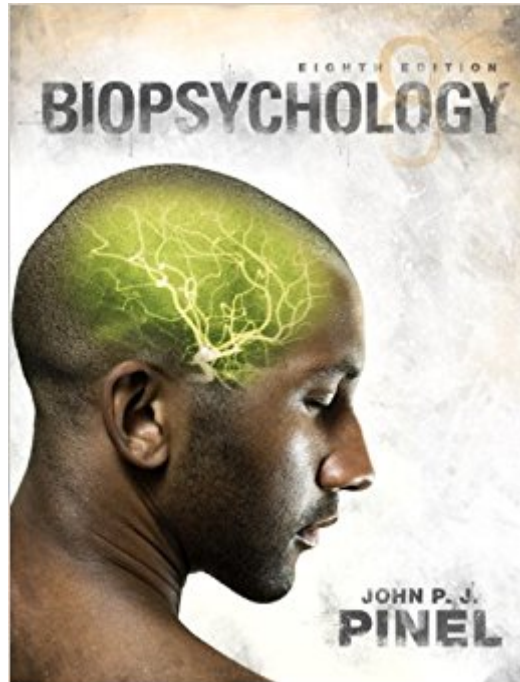




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Biopsychology (8th Edition)



Synopsis

Pinel clearly presents the fundamentals Biopsychology and makes the topics personally and socially relevant to the reader. The defining feature of Biopsychology is its unique combination of biopsychological science and personal, reader-oriented discourse. Rather than introducing biopsychology in the usual textbook fashion, it interweaves the fundamentals of the field with clinical case studies, social issues, personal implications, and humorous anecdotes. It tries to be a friendly mentor that speaks directly to the reader, enthusiastically relating recent advances in biopsychological science. Note: This is the standalone book, if you want the book/access card order the ISBN below: 0205216951 / 9780205216956 Biopsychology with NEW MyPsychLab and Pearson eText Package consists of:

Book Information

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Customer Reviews

Excerpt from a letter to the author (used with permission): Dr. Pinel, OUTSTANDING!!!! I am a student at Walden University in the PhD Psychology program, I live in Michigan. I must admit, when I first heard that I would have to take Biopsychology I was not happy as I gasped for breath. I had already made up in my mind that it would prove to be a difficult course and I would probably have to drop the course. However, surprisingly, I found that your ease of writing in talking with the student proved me wrong. I actually LOVED the textbook. It was as if you were talking right to me in a manner in which I could easily comprehend. I never thought of learning about the human brain before taking the class, but must admit, it has to this point in my program

been one of my favorites.Â Â I wanted to say thank you, thank you, thank you.Â You opened up a new world to me.Â I just started teaching at a local college this year and I tell you, having taken Biopsychology has truly prepared me to teach general psychology and other classes within the counseling cohort.Â I am still amazed at how much information I have retained due to the colorful illustrations and ease of reading.Â Though I am in a doctorate program, and the program is truly rigorous, having read your text was a breath of fresh air.Â Top quality education with all of the learning tools needed for today's adult learners.Â Continued success to you on your endeavors.Â By the way, thanks for all of the stories including yours that you shared. Â Sincerely grateful," Â - Michelle Brown, Ph.D. candidate at Walden University Â Â Excerpt from a letter to the author (used with permission): "I am currently a 2nd yearÂ Psychology student at the University of Western Ontario and I am taking a Biopsychology class...I have to say what an amazing text this is...Â Â Â I recently switched majors from physiology/medical sciences to psychology and I was confused for a while about whatÂ I liked more: biological sciences or psychology. I didn't know I could combine them until I read your textbook. Your book was inspirational for me and I now have a clearer, more defined idea of what I would like to do with my degree and future endeavours. Thank you very much for writing such an interesting textbook that was so clearly aimed to help students understand and appreciate biopsychology. I honestly attribute my new-foundÂ interest in biopsychology to the amazing work you put in to this text. Too bad I am several provinces away from B.C, I would have loved toÂ be inÂ one of your classes! Thank you again and I hope to read more of your work in the future." Â Â -Â Tannis, student at University of Western Ontario Â Excerpt from a letter to the author (used with permission):"I am doing a Graduate Diploma in Psychology in Brisbane, Australia and just wanted to say that your textbook is particularly interesting and stimulating. Â I can see that there is passion and clarity in every chapter and your own experiences with the tumour as relayed in Chapter 10 was fascinating. Â It's good to know that some texts can have that â œhumanâ • factor, and this really makes an impact on the reader. " Â Â - Simon, student at Brisbane, Australia Â Excerpt from a letter to the author (used with permission): "Dr. Pinel: Â I just completed a Physiological Psychology class at Chapman University College.Â Your Biopsychology text was required for the class.Â It was the BEST textbook I have ever used.Â I'm 51 years old and have taken many classes in my life so that's saying a heck of a lot!!!Â Â Believe me, I have certainly never written to the author to complement him on the text.Â You made me laugh out loud on more than one occasion.Â Â Thank you, thank you, thank you for making a tough class enjoyable." Â - Eileen, student at Chapman University Excerpt from a letter to the author (used with permission): "I have just finished reading your book and wanted to

thank you for writing it. I like the way you presented the information as if you were "chatting" with me. It was very easy to understand and a fun read. I especially liked all the vignettes and diagrams. They helped me to visualize and understand the topic you were discussing. I also reviewed the CD after every chapter I read and found it to be a helpful tool in preparing for my exams. Before taking this class I was very nervous and unsure of whether or not I would be able to grasp the information. Now class is almost over and I have a 95% in my class. I am taking my final exam tomorrow and I am confident I will do well. I feel that my understanding of the information in your book was due to the way it was written. It was very relaxed and personal, a goal you strived for in writing this book. So again, thanks for sharing your knowledge with me." Â - Priscilla, student at Chapman University

Excerpt from a letter to the author (used with permission): "Dr. Pinel, I am a student who has just completed a Biopsychology course designed around your textbook (6th ed.) at Birmingham-Southern College. To confess my initial thoughts, I largely began this course because it is one of the requirements of my Psychology major and I gazed rather unexcitedly upon the cover of your textbook, assuming it to be like some of the other repetitive, over-written books I had become accustomed to during my three years at this college. However, as I delved a little deeper into the subject matter, exploring topics from sex and hormones to sleep cycles to neuroplasticity, I began to realize that your textbook is unlike any I had ever used. Not only is the research you include very pertinent to the subject and thought-provoking, but you seem to take the time to include personal notes, stories, and anecdotes that truly set your work apart from other texts. I can tell that Psychology is a field that really excites you, and in turn, I am more excited about my major. I just wanted to send you this small token of my gratitude and a thanks for changing my mind about Psychology. Â - Jeff Tullis, Birmingham-Southern College"

Excerpt from a letter to the author (used with permission): "Dr. Pinel: What a fabulous textbook on neuropsychology. I never thought I would use the words "fabulous textbook" and "neuropsychology" in the same sentence, but there it is. I can't tell you how surprised and delighted I was to read the book you wrote. The topic can be a bit obtuse, (there is an understatement!), but you have an incredible talent for making it not just tolerable, but interesting and even compelling. Anyway, since I tell everyone else about what a wonderful book Biopsychology is I thought it only appropriate that I tell you as well. Thank you for writing such a profound and easily understood book about a topic that is so challenging to comprehend." Â -Vic Napier

John Pinel, the author of Biopsychology, obtained his Ph.D. from McGill University in Montreal and

worked briefly at the Massachusetts Institute of Technology, before taking a faculty position at the University of British Columbia, where he is currently Professor Emeritus. Professor Pinel is an award-winning teacher and the author of over 200 scientific papers. However, he feels that Biopsychology is his major career-related accomplishment. "It ties together everything I love about my job; students, teaching, writing, and research." Pinel attributes much of his success to his wife Maggie who is an artist and professional designer. Over the years, they have collaborated on many projects, and the quality of Biopsychology's illustrations is largely attributable to her skill and effort.

The text is informative, serves the purpose of the course. However, a most distasteful experience was that after spending \$70 on the MyPsychLab code, I am not able to access the virtual text help on the Pearson site. This is because Pearson requires some elusive "course ID" which my instructor knows nothing about; and Pearson's solution to this was to send me images of the books they have that can be accessed without a course ID. I am completely befuddled as to why, after purchasing a code for so much money, I cannot just access their site, enter the code and access the information needed. So the MyPsychLab card sits on my desk as a reminder to, as much as it is in my power, avoid ALL things Pearson. This is nothing short of criminal. Not Pearson's fault, but people who buy their books here need to know.

The first two words that come to mind are "fascinating" and "challenging," in that order. You'll feel like a cognitive neuroscientist by the time you're done. I don't think my amygdala and prefrontal cortex will ever be the same, not to mention my hippocampus. Sometimes I think I'm having a "split-brain" (chapter 16) experience, and my corpus callosum (the largest cerebral commissure) hasn't even been severed! Get ready to be "wowed" by a part of the brain thought to 'generate the neural representation of thought' (p. 430), and brush up on your biochemistry. I virtually knew little or nothing about these and other subjects of the book, but was drawn in by the stunning study of the brain. Bottom line, the whole experience of reading and studying this book is worth every neuron spent on doing so. It's a wild ride!

This book has awesome illustrations. Not to mention its beautiful hardcover. At first I was debating whether to rent or buy this book, but I decided it would probably be cool to keep it. I definitely recommend this book even if it is not for a class. It was definitely really easy to read and very easy to understand. Biopsyc courses can be difficult, but this book really saved my grade. Overall I

thought it was a good read and would recommend to anyone interested in both psychology and biology. The price I paid for this book was reasonable. Wayyyy better than the prices at my school's bookstore. Thanks to this book I got a solid A. However my only problem with this book was that it was heavy and bulky to carry around in my backpack and they don't offer a downloadable version of the textbook. Overall, don't be that student that thinks that you don't need a book to pass the class. TRUST ME it will help you.

I first thought this book was going to be super helpful in understanding everything about Biopsychology. and it turns out, it's not as easy to understand as I thought. I think this is the "book's fault" in part, due to the fact that each sentence is very dense. I just don't think it has to be that way. Even if it's a college textbook, I think there needs to be more elaboration on sentences and ideas. Other than that, I like the fact that it has regular size "text".

This book has been a true blessing in helping me with the course. It outlines various systems and actions to a T and always explains in detail how or why something gets done in your brain. Very helpful if you need it for class. I highly recommend getting this book if you need it!

I love how the author writes as though he's having a conversation with me. I was surprised to find so many jokes in a textbook. He has had me laughing and learning at each chapter. He clearly loves teaching biopsychology. (I purchased this because there was no textbook in our school library and the 9th edition (which I have and love) is just too expensive for me to buy for my classmates who either can't afford the book or don't have the means to order it.) I hope you read the book if you get it. It's like Pinel has incorporated his spirit into the text. This (and the 9th edition) is honestly the best textbook I've ever had for any subject. His coloring book, "the anatomy of the human brain" is fantastic too. Thank you Pinel.

matches up fine with the 9th edition (the one that we were asked to buy for class)

I used this textbook for my Brain and Behavior / Neurobiology class instead of the 8th edition without any issues. The material was practically the same as the new edition- just a couple of test questions that I could not answer in MyPsych Lab. Recommend purchasing this edition for students looking to save a buck! The writing style is engaging and I particularly enjoyed the author's personal anecdotes. The chapters are written in a straight forward format with clear and concise

explanations- except for the chapter on visual systems. The visual systems chapter was overwhelming, wordy, and difficult to understand. Grade in class: 95 = A

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